

ULTRA PREMIUM

# ARMOREX

**STOP** The Costly Paint Cycle!!



## The Latest Advancement in Ceramic Coating

Armorex Architectural Coating is an Ultra Premium exterior high build coating system representing the latest in coating innovation. Infused with cross-linked hybrid acrylic resins, this revolutionary coating system provides a super long lasting finish, which is resistant against mold, mildew and algae growth, as well as providing maximum UV protection. The Armorex high build coating hides minor surface defects and bridges small cracks for an amazing finish. Armorex HB protects and envelopes your property in decorative durability for a lifetime of protection-guaranteed.

Armorex is a revolutionary approach that actually protects the surface as it coats, and keeps your house looking fresh and new for years. Our product provides a professional-quality coating system that extends the life of your exterior – turning an everyday nuisance into timeless beauty.

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## TESTIMONIALS

"I'm very happy with Armorex and the job the crew did. Their crew was respectful and professional."

*-Merrimac MA*

"We appreciate your professionalism and non-pushy attitude about the product but at the same time, your willingness to answer questions and provide us with information about the Armorex product. We are pleased with the finished product and look forward to many years of maintenance free living in our newly made over home".

*-Cranston R.I.*

"We have a home that was built in the 1830's and I'm an architect so I'm very particular about what needed to be done. The application team did a great job with the carpentry and with my home overall. I did a lot of research and I chose Armorex and I'm glad I did."

*-Charlotte, NC*

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## WHY USE ARMOREX HB CERAMIC COATING ?

- Longer Life Cycle
- Many ECO-Friendly Benefits
- Moisture Management
- Fire Protection
- Highly Flexible and Breathable
- Easy to Maintain
- True Three Coat System
- Lifetime Warranty



## Our Application Process

- Inspection Process
- Pressure Cleaning
- Repairing and Preparing
- Protection
- Project Specific Spot Primer
- Waterproofing Adhesive Primer Seal
- Ceramic Mid-Coat Application
- Re-Mask
- Custom Topcoat
- Clean Up



## About Our Manufacturer...Experience you can trust...

The Armorex product line pairs Multi-Trade Permanent Coatings' decades of quality service with the long-time manufacturing experience of Lanco & Harris, founded in 1946 in Tampa, Florida. Our exclusive exterior coating systems are the culmination of 45 years of research and development by Lanco and Harris. Carefully crafted formulations of high-grade resins, polymers and ceramic microspheres create a truly unique product line that combines water resistance, breathability, flexibility, strength and good looks.

